

All aspects of business across Asia and elsewhere

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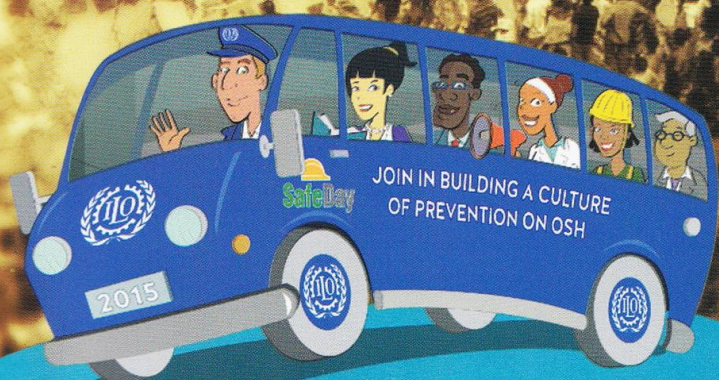
OHS Special 2015



28 APRIL



World Day for Safety and Health at Work



Join in building a culture of prevention on occupational **SAFETY AND HEALTH**





M. Mahmudur Rashid

Managing Director
Grasshopper Group

Besides these General Workplaces, there are some Industries where General Work is Full of Hazardous Job

Mr. M. Mahmudur Rashid, a successful young entrepreneur of Bangladesh and Founding Managing Director of Grasshopper Group. He started his business in early life in cooperation with his business partner Mr. Md. Tanjir Omor Faruq another successful young entrepreneur. Mr. Rashid was born on 2nd September 1990 in Dhaka. His father Late Professor Md. Harunor Rashid was the Head of English Department of Mohammadpur Central University College and mother Mrs. Hamida Begum is a house wife. During his student life he involved in business with his realization; 'business develops from endless relationships'. He believes that some efficient business organizations can develop people's lifestyle and the economic strength of the country. He studied marketing and graduated from Ahsanullah University of Science and Technology (AUST) and completed 'Leadership Certificate

in Managerial Communication - LCMC' from IBA, University of Dhaka. He got professional training on 'Fire Safety Management' from Bureau Veritas, 'Communication Skills Development' from Rapport Bangladesh Ltd. 'Fire Safety Awareness Training Course' from WRAP, "Modern HR Practice For Organizational Profitability" from Business Express, "Leather Goods Design and Manufacture" from L.R.C. He is an international member of National Fire Protection Association (NFPA) of U.S.A., an active contributor to NASA Educators Online Network (NEON) by NASA, general member of Electronics Safety and Security Association of Bangladesh (ESSAB) and board member of JCI Dhaka Entrepreneurs. As an important stakeholder of Safety and Security Industry of Bangladesh his contribution is notable. He has visited more than 700 factories and 100 several types of plants regarding safety

issues, delivered his valuable lecture in many national and international seminars and conducted successful training & workshops on workplace safety issues in more than 70 organizations. Grasshopper Corporation is a member of Grasshopper Group of Companies. This business group is diversified in several industries. The mother concern of this group is Textile and Weaving. In 2011 the group found Building and Life Safety Industry which will be a magnitude industry for coming decade, because the whole country is developing and this development process is seeking an efficient safety system for their infrastructures and this is true that people are becoming more conscious. Occupation and Workplace, where safety matters. Workplace is a place where people spend their maximum time, where population density is high, where people keep their



Fire Hydrant & Sprinkler System

documents, where a large number of guests come every day and finally this is the place from where people earn. Because of its various uses users are different personalities so generally risk of workplace is always high. Not only that in a workplace we use high voltage electrical power, huge numbers of lighting system, electronic equipment, personal equipment and various tools etc. If we think in another way, if an accident happens then the chances of causality are much higher than a residential place. And finally a safe workplace increases the efficiency, motivates people to work more and helps the organization to achieve organization goal within a short time. Besides these general workplaces, there are some industries where general work is full of hazardous job. Like; steel mill, oil refinery, constructions, paint shop, automobiles, glass etc. Exploring the SAFETY as a new industry initially Grasshopper Corporation

started their commercial activities by supplying safety equipment. Then Grasshopper started importing materials from abroad and enhanced their own engineering team. Gradually they started concentrating on projects basis. They ensured the complete solution from designing to implementation and creating effective users for the same under one umbrella. They emphasized on the building safety as well as life safety. In association with a

Japanese company 'Takumi Safety', Grasshopper introduced world famous personal protection equipment (PPE). Their PPE range is mainly focused on user's comfort and affordability. Because Grasshopper can understand that when people will find safety equipment reasonable then it will be attractive as well. Grasshopper's another concentration is on Fire Detection and Protection System. According to the statistics of workplace accidents the major numbers of casualties are happening because of fire accident. So Grasshopper put attention on fire detection and proper evacuation. Grasshopper is in partnership with Honeywell Life Safety, world's largest detection system manufacturer. Honeywell educated Grasshopper to make their self-prepared to adopt the world's best technology. With their fastest signaling and alarming now people can successfully evacuate from a building within 90 seconds. After a successful detection next comes fire protection so Grasshopper tied up with another global reputed manufacturer Rapidrop (UK) for Hydrant System, Sprinkler System etc. After Tazreen Garments Accident Grasshopper introduced Fire Doors in market



and in collaboration with AGEW Steel (India) Grasshopper successfully supplied a large number of Fire Doors to many factories of RMG Industry. As per survey and research more than 90% accidents of workplace happens from electrical trouble and poor wiring. So in association with Ramcro (Italy) Grasshopper introduced fire resistant cables and just last month they introduced Aspiration System which is completely wireless fire detections system. Day by day Grasshopper is improving their self, enhancing engineering team and now holding one of the major market shares in the industry. Over all Grasshopper is following B.N.B.C., NFPA, UL standards in their products and systems, Grasshopper Corporation is planning to setup their own manufacturing facility and R&D center within a very near future.

Current Trend of the Industry
The industry is highly developing and going to be well structured soon. There have been two international expos and summits in last two years on building and fire safety in Dhaka. Many national and international companies participated and many global experts and researchers explained their views and shared valuable

information during those summits. Even 4-5 years ago the industry was only on some product based. But right now people are more conscious and educated on their safety measures. They are focusing on their actual purpose of uses rather than only purchasing. In September 2014 Government of Bangladesh published 'Bangladesh Fire Prevention and Fire Fighting Rule 2014' which is very much effective and clear. Besides that Bangladesh National Building Code (BNBC) is also very much rich and meets the international standards. Mr. Rashid said, "If we find out the exact limitations then these are expertise on implementation and inspection - testing facility." He also added, "I personally feel and recommend that technical and engineering academic programs shall be started soon to develop the expertise and engineering facility. Right now we are completely based on imports and global manufacturer. We look forward to that day when we will be able to adopt technology from them and start production in our own country and will export too." Grasshopper Corporation and other major stakeholders of this industry formed a structured association named "Electronics

Safety and Security Association of Bangladesh (ESSAB)". Already more than 60 companies joined with this association and the association is now under process of registration. All members of the association are looking forward to develop the industry, save their rights, educate customer group and to introduce most modern products.

Product and Services: Ensuring Safety in Workplace
Grasshopper is offering a wide range of safety solution and equipment to protect their customers' valuable work place and assets. Their product range is divided into three major segments: 1) Safety management 2) Workplace safety 3) Occupational safety.

Customer Group
Though safety equipment is necessary in all range of offices, factories and houses but there are some major customer groups where employment density is high and work environment is hazardous, Such as RMG Sector, Power Sector, Construction Sector, Welding and Iron Works, Glass Manufacturing, Paint Industry, Oil and Refinery, Ship Building, Chemical, Ceramic etc.
Government Initiatives
Government of Bangladesh

requested the government to initiate more events and awareness programs to attract the root level people to take personal and occupational safety measures



more sincerely.
Grasshopper's Social

Contribution
As current condition of the industry is growing but not enough satisfactory so right now over all industry's highest concentration is to create maximum users by educating them and motivating them to be more productive during work. Grasshopper Corporation is the pioneer and leading firm who pointed this issue and started several types of basic training programs suitable for workers, managers and corporate which are absolutely free of cost. Even Grasshopper is also focusing on individuals and house wives. Because house wives stay in house maximum time and any time any accident can happen. Very soon Grasshopper will start special programs for elementary school, high school and college level students. ◀

